



Give today,
save lives
tomorrow

About Us

Join a team that makes a real difference in the lives of others every day. At Hamilton Health Sciences Foundation, you will play an important role in supporting cutting-edge healthcare and improving patient outcomes, while being part of a passionate, inclusive and caring community. We inspire and motivate gifts that fund medical equipment and patient amenities, innovative research initiatives, essential redevelopment of clinical care spaces, and the education and training of health care providers.

As a registered charitable organization, we proudly support patients and families across south-central Ontario, and from outside the region, who receive specialized care at Hamilton Health Sciences including Hamilton General Hospital, Juravinski Hospital and Cancer Centre, McMaster Children's Hospital, and St. Peter's Hospital. The associated programs at the Regional Rehabilitation Centre, McMaster University Medical Centre and Ron Joyce Children's Health Centre are also included.

Hamilton Health Sciences Foundation is building upon a strong foundation of our Culture Code that includes the grounded in the values of We are a Team, We Trust, We Uplift, and We Communicate. We believe that relationships and partnerships are the basis of excellence in fundraising, and we envision a community of engaged and committed donors. Every position in HHSF contributes to a safe, inclusive environment for all through compliance with our equity, diversity and inclusion philosophy and adherence to patient and staff safety policies and procedures.

Help Inspire Support as a

Marketing Copywriter

Full Time Permanent

Hamilton Health Sciences Foundation is seeking a Marketing Copywriter to play a key role in developing high-quality content that supports fundraising, marketing, donor engagement, and Foundation priorities. This position is responsible for creating compelling written materials that engage audiences, inspire action, and support the Foundation's fundraising and marketing objectives.

Reporting to the Vice President, Marketing and Communications, you will lead the development of content across a variety of channels, including fundraising campaigns, donor communications, impact reports, case statements, web content, digital marketing, event materials, and other marketing materials. You will serve as the Foundation's primary website content lead, ensuring online content remains accurate, current, engaging, and aligned with organizational priorities. As the Foundation's lead marketing editor, you will ensure content is clear, accurate, engaging, and aligned with organizational messaging, brand standards, and editorial best practices.

Working collaboratively with colleagues across development, community giving, events, marketing, and leadership groups, you will create audience-specific messaging that supports donor acquisition, cultivation, solicitation, stewardship, and recognition activities. You will partner with stakeholders across the Foundation to develop content that advances organizational goals, supports donor relations initiatives, and strengthens the effectiveness of fundraising and marketing efforts.

This role requires someone who can successfully manage multiple projects and competing priorities while maintaining exceptional attention to detail and high-quality work. You will oversee content development from concept through completion, coordinate editorial schedules, contribute to campaign planning, and identify opportunities to improve content processes and efficiencies across the organization. By monitoring audience engagement and content performance, you will help optimize messaging and contribute to effective fundraising and marketing outcomes.

The ideal candidate is a skilled writer and editor with strong project management abilities, sound judgment, and a passion for developing content that drives engagement and supports organizational objectives.

Qualifications:

- Post-secondary diploma/degree, preferably in communications, marketing, journalism, English or relevant field. Equivalent combination of education and experience will be considered.
- Five (5) years of experience in content development, copywriting, editing, and communications preferably within a marketing, fundraising, nonprofit, or healthcare environment
- Proven track record developing marketing content that engages audiences, inspires action, and supports organizational and fundraising objectives.
- Experience in nonprofit fundraising writing an asset
- Superior professional writing, proofreading and editing skills, with meticulous attention to detail.
- Knowledge of marketing concepts, brand development and brand reputation.

- Exemplary research, problem-solving and analytical skills, with an ability to synthesize and communicate complex issues.
- Efficiently plan and oversee a wide variety of tasks, adapt to shifting priorities, and maintain quality with high attention to detail
- Strong interpersonal skills and adept at using tact, diplomacy and discretion with donors, agency partners, suppliers and HHSF and Hospital Staff.
- Team player with demonstrated ability to work independently with minimum supervision and an ability to self-manage effectively in a changing environment with multiple conflicting demands.
- Resourceful and independent, comfortable working within the framework of an integrated development program and team-oriented environment.
- Excellent organizational, time-management, and project coordination skills, with the ability to manage multiple priorities while maintaining quality, accuracy, and attention to detail.
- Strong technical proficiency in Microsoft 365 applications (Word, Excel, Outlook, PowerPoint, Teams)
- Proficiency in content management systems (e.g., WordPress, Monday.com), writing and editing software (e.g., Adobe Creative Suite), and social media platforms.
- Strong understanding of SEO principles, digital marketing, and fundraising best practices.

Working Hours, Location and Requirements

- This position operates Monday to Friday 8:30 am – 4:30 pm, onsite at Hamilton Health Sciences Foundation head office at 1 King Street West, Hamilton, ON.
- Opportunity to work remotely up to 2 days a week after 3 months of employment based on approval of VP.
- The nature of the work is such that minimal evening and weekend work is required.
- Travel is required as the position will regularly visit various locations (i.e. Hamilton Health Science affiliated sites, event locations, corporate partners, donors). The incumbent must possess a valid driver's license and have use of a reliable vehicle.
- A current and satisfactory Criminal Record and Judicial Matters Check (CRJMC) or Police Vulnerable Sector Check (PVSC) is a requirement of employment.
- A cleared status by HHS Employee Health Services is a requirement of employment in accordance with Hamilton Health Sciences policy.

Why Us?

We offer a comprehensive total rewards package designed to support your success and well-being:

- We provide a competitive hiring range of \$72,666-79,933, commensurate with experience, along with an annual performance-based incentive program.
- Our package includes participation in a Defined Benefit Pension Plan (HOOPP), comprehensive healthcare, dental and travel benefits with a Health Services Spending Account, maternity and parental leave top up benefits, and access to the Employee and Family Assistance Program (EFAP).
- We start with three weeks of paid vacation and your birthday off!
- We have a culture to support and encourage continuous professional development and career growth opportunities

How to Apply:

To help us get to know you, please submit a **resume and cover letter** to HHSFcareers@hhsc.ca by **August 28, 2026** outlining why you're interested in this opportunity. If you don't meet all qualifications, we still encourage you to apply—we value potential. Applications will be reviewed and invited for next stages of the recruitment process, as received. We would like to thank all who apply, but only those selected to move forward will be contacted.

The Hamilton Health Sciences Foundation is an inclusive and equal opportunity employer. Our commitment to equity, diversity and inclusion within HHSF reflects a belief that we will make the greatest impact to our mission when everyone can genuinely and fully participate without barriers or exclusion. We are dedicated to creating a workplace reflective of the community we live, work and serve and welcome applications from diverse and equity-deserving groups.

HHSF is committed to providing a barrier-free recruitment process and work environment. Accommodation, if requested, will be provided throughout the recruitment process in accordance with the Canadian Charter of Rights and Freedom, Accessibility for Ontarians with Disabilities Act and the Ontario Human Rights Code. Should any candidate require accommodation in any phase of the recruitment process, please contact Heather Slye (905.521.2100 x 44624 or HHSFcareers@hhsc.ca) for assistance.