

Fundraising is a fun and exciting way to make a difference. And getting started is much easier than you might think. Whether you're new to it or looking for fresh ideas, this guide will help you take your first steps with confidence. From setting up your page to thanking your supporters, these simple tips and practical examples will make it easy - and fun - to raise funds and make a real difference in your community.

Here are six easy steps to kick start your fundraising and make the biggest impact possible:

STEP 1: Get Started

Join the movement! Register as an individual, start or join a team, or create your own fundraising event that reflects your passion. Every participant makes a difference – your journey begins today.



Fundraising hack: Turn what you love into action – organize a walk, host a challenge, or dedicate a celebration to the cause.

STEP 2: Personalize Your Page

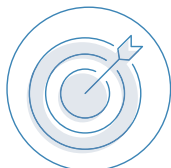
Your story is the heart of your fundraising. Share why supporting Hamilton Health Sciences matters to you – whether it's in honour of someone special, your own experience, or a cause you believe in.



Inspire others: Add a powerful photo and a few heartfelt sentences. Authentic stories have the power to move people to give.

STEP 3: Set a Goal

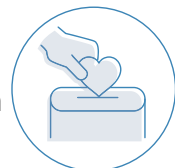
Dream big! Choose a fundraising target that excites you and encourages others to rally behind you.



Example: A clear goal – like raising \$500 – keeps you focused and shows supporters their impact. Remember, every dollar brings us closer to change

STEP 4: Lead the Way

Kick-start your campaign by making the first donation. When you lead by example, others will follow.



Pro move: Set the tone with a generous first gift. It signals commitment and inspires others to match your energy.

STEP 5: Spread the Word

You have the power to make this campaign unstoppable. Invite friends, family, coworkers and everyone in your circle to get involved.



Tip: Share your page on social media, send a few heartfelt emails, or talk about your goal in person. Every connection helps your impact grow exponentially.

STEP 6: Celebrate and Thank

Every gift deserves gratitude. Share updates, post milestones, and let supporters see the difference they're making.



Idea: Give shout-outs, post photos, or record a short thank-you video. When you share your success, you keep the momentum alive and inspire even more giving!