

Ready-to-Use Email Template:

Subject: Help Me Reach My Fundraising Goal

Hi [Name],

I'm excited to share that I'm participating in **[Event/Campaign Name]** because **[insert your reason – e.g., I want to support cancer care close to home]**.

All funds raised will support **[brief beneficiary description – e.g., the highest priority needs at Juravinski Hospital and Cancer Centre]**, and I would be so grateful for your support.

The event takes place on **[Event Date]**, and my personal goal is to raise **[Insert Goal Amount]**. I'd be so grateful if you'd consider supporting me by making a donation to help me reach my goal. Every gift, no matter the size, makes a difference:

[Insert Link to Personal Fundraising Page]

Thank you so much for your generosity and encouragement - it truly means a lot.

Warm regards,

[Your Name]

EMAIL TIPS FOR FUNDRAISING SUCCESS



Share *your* story. Everyone has a reason for participating, make yours personal, impactful, and relatable so others feel inspired to give..



Pre-populated email templates are ready to go, and you can even upload your contact list to send emails directly from the platform.



Personalize whenever possible. Include the recipient's name, mention any connection you share, and explain why their support would mean so much to you.



Always say thank you. If someone donates, follow up with a heartfelt thank-you email-ideally within 24–48 hours to show your appreciation and keep the connection strong.

Follow-up thank you email template

Subject line options:

- Thank you for joining us at [Event/Program Name]!
- We appreciate your support for [Initiative Name].
- Grateful for your participation in [HHSF Program/Event].

Email Body:

Hello [First Name],

Thank you for the incredible time and energy you put into [your fundraiser/your event/participating in Event Name] on [Date]. Your leadership and commitment make a real difference for patients, families, and care teams across Hamilton Health Sciences.

Because of your efforts, more people are learning about the impact of Hamilton Health Sciences and how community support funds critical equipment, patient care enhancements, and innovative research. You are inspiring others to get involved and helping to build a community that stands behind world-class care right in our own backyard.

Here are a few optional next steps you may find helpful: learn more about upcoming events [Insert Link], share your experience [Insert Link], stay connected on [Social Media Links], or visit [Insert Donation or Volunteer Link].

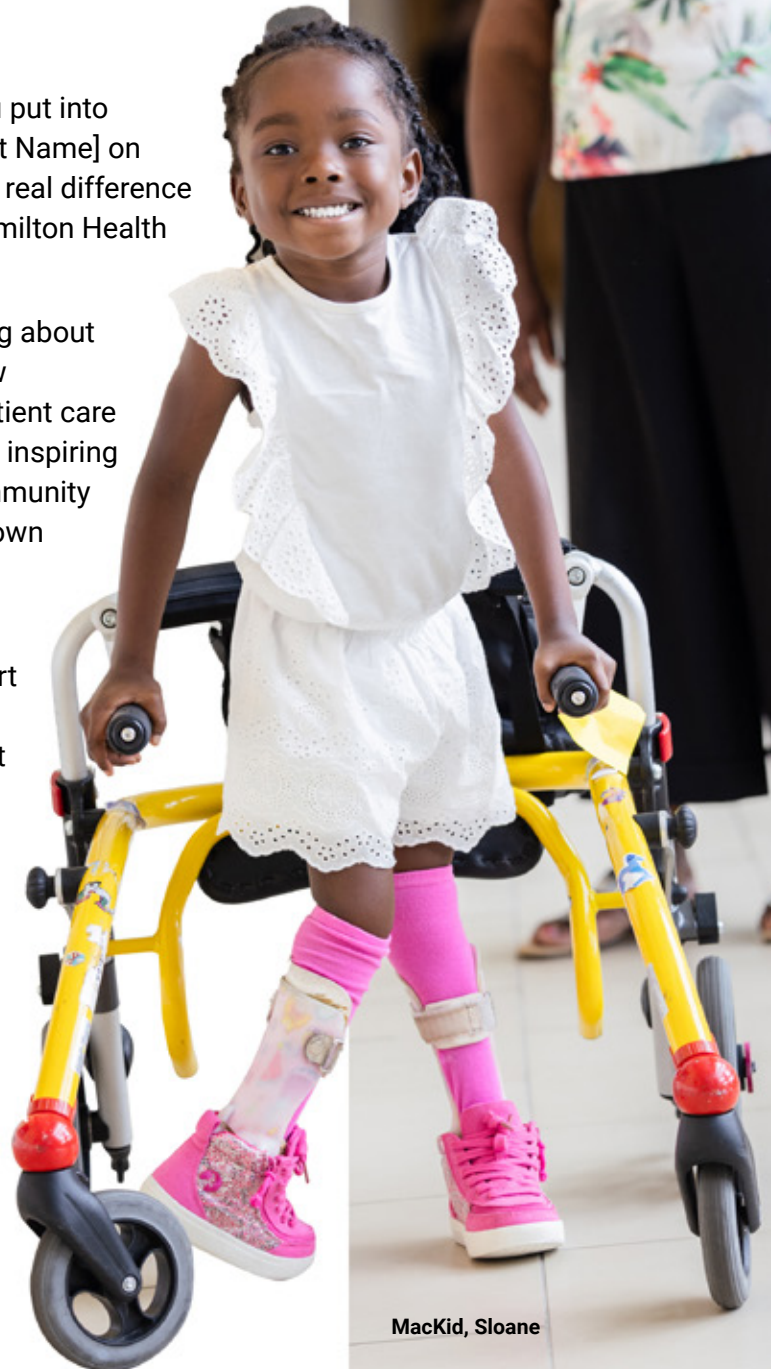
Warm regards,

[Your Name]

[Your Title]

HHSF Team

[Contact Info / Website]



MacKid, Sloane